

DSP

DOORIAN SOLID POINT



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DSP Background

Before explaining DSP, we would like to briefly mention the MACH project, which was the beginning of DSP. The MACH project, which began in March 2018, was short for Marketplace, Asset, Cryptocurrency, and High Safety, and the key was to create a "receiver platform that can trade safely with cryptocurrency." At the time of the initial concept, the concept was because of Korea's C2C(orP2P), or the market size of the inter-person transaction market, is soaring by 20% over 20 trillion won a year, and that the market outlook is bright in the future as young people in their 20s and 40s are leading the way. However, the problem with the C2C market is that there may be fraud using goods because buyers must first remit the price of goods to the seller so that goods can be delivered, and that most traders contact and trade goods for the first time, so the reliability of the counterparty is not high. Of course, making a deal in person is a good solution to prevent fraud, but there is also the burden of dealing with strangers every time, the possibility of getting the items you want within the place where you can trade, and now, in the post-COVID-19 era, non-face-to-face online purchasing methods have become popular.

How about creating a slightly improved safe trading system and providing services to people who make personal transactions? The initial MACH project started with this topic. As everyone knows, all transactions and data are recorded on the blockchain and anyone can check them, which has the advantage of preventing fraud or cheating. Since the data created in this way cannot be modified, it guarantees the reliability of the record and contributes to enhancing the truth and safety of the data. Blockchain also uses encryption technology to protect data, so it has a strong structure against hacking and data tampering, which has useful advantages in areas such as e-commerce where security is important. On top of that, how about implementing a user reward system that rewards blockchain and cryptocurrency to create a cryptocurrency-based project where many individuals are guaranteed safe transactions in C2C transactions and receive benefits accordingly? The MACH project was designed based on these advantages, and it has the advantage of being able to process transactions in real-time through the blockchain, enabling fast payment and especially in international transactions

- **MACH to DSP**

As such, the MACH project began in March 2018, and the MACH token, a cryptocurrency used in the MACH platform, was listed on four famous exchanges at home and abroad in September

2019, attracting attention from many blockchain users. The platform that will realize the concept of the early MACH project was also launched under the name of MarketMACH and received a lot of attention.

Web-based Market MACH is a cryptocurrency-based relay platform, such as using its own issued MACH cryptocurrency as a means of trading or receiving it as a reward for using the platform.

Rather than the concept of an exchange in which only cryptocurrency is traded with each other, it was a big concept of a marketplace platform that enabled the transaction of all types and intangible assets owned by individuals. MarketMACH was designed to allow everyone to come in freely and trade assets safely in C2C ways, and to transact privately owned secondhand items such as mobile phones, laptops, clothes, bags, wallets, and cars with digital assets, as well as new products, including cyber money, mobile coupons, mobile data, and cryptocurrencies. In addition, as an important function, member information was loaded on the blockchain when signing up for membership, increasing the reliability between traders and laying the foundation for use in solving cases if fraudulent transactions are suspected or found.

However, this concept of MarketMACH also had a regret that “the rights to be forgotten” and the idea of blockchain, which were spread based in Europe at the time of MarketMACH's launch, were at odds. “The right to be forgotten”, or GDPR, officially came out of the European General Data Protection Regulation (GDPR) in 2012. In the early days, MarketMACH provided an option to store users' personal information on the blockchain, but due to the nature of the blockchain that cannot be forged and stored once on the blockchain, it is impossible to respond 100% to the withdrawal of members and if they want their personal information to be deleted.

In response, DOORIAN, which was launched after the initial MarketMACH service, was designed as a "user-friendly cryptocurrency reward platform," such as drastically eliminating the option of storing personal information on these blockchains and providing cryptocurrency-type points as users' rewards. And DOORIAN, which has been changed from the existing web-based to the App-based, has been upgraded to the VTR, AI chatbot, and escrow functions of the existing MarketMACH, and has been upgraded to 3.0 version as of October 2024 from what was initially designed as a C2C concept, and the concept has been changed based on B2B. As of October 2024, DOORIAN is being serviced as a successful platform boasting a total of 800,000 cumulative subscribers in Korea alone.

DOORIAN platform

The MACH platform or MACH trading platform is a generic term for a safe asset trading platform that can utilize cryptocurrency. The form of the MACH platform can be built and serviced in a PC/mobile-based hybrid form, and depending on the nature of the platform, it can be released in the form of a web or application alone. In addition, the brand name of the MACH platform can be designated with various subsidiary names depending on the purpose and characteristics of each platform. The DOORIAN platform also falls into this category and has the main functions of the basic MACH trading platform, such as 1. cryptocurrency rewards, 2. escrow, and 3. NFT issuance functions that guarantee safe transactions.

DOORIAN, which stands for "Safety Transaction between two of us," has been upgraded to version 3.0 as of October 2024 and has been changed from the existing C2C relay transaction method to the B2B2C method, which has the same differences as exemplified in the table below with A, an internationally representative platform.

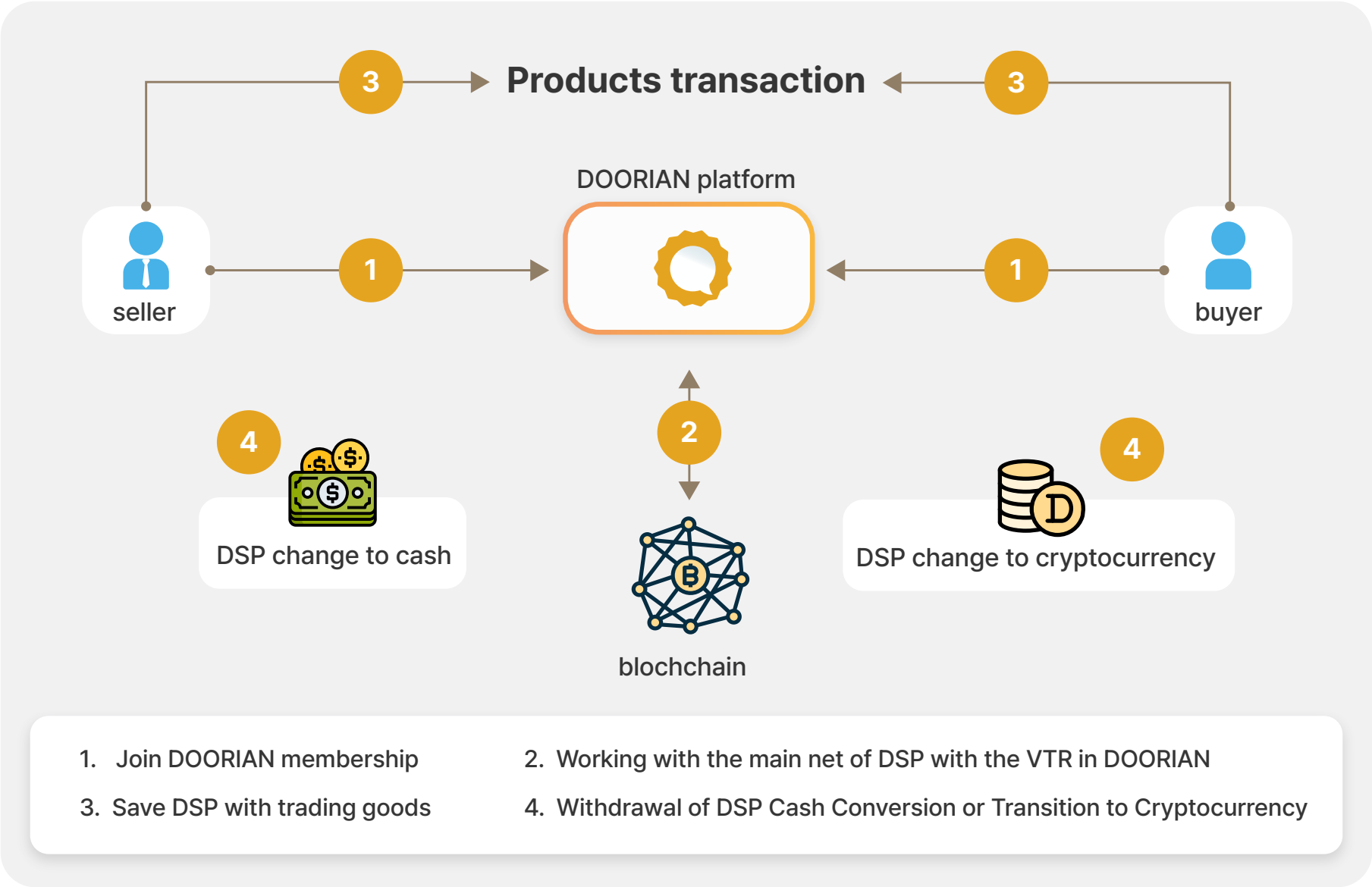
	A Platform(Seller guarantee)	DOORIAN(Platform Purchase, Direct Delivery Method)
Reliability	Seller guarantee, Refund △	Platform guarantee, refund O
Convenience	Card escrow International payment	Cash/Card escrow Local payment method (Post settlement between platforms)
Easiness	Delivery agent are required Need a personal customs code	Direct delivery between platforms Personal customs code X
Delivery speed	Slow	Fast(Only items that can be delivered directly)

DOORIAN platform aims to be a global market where sellers and buyers in multiple countries can seamlessly connect and trade. DOORIAN provides universal access to the DOORIAN ecosystem, whether it is small business owners in Asia or consumers in Europe, enabling frictionless cross-border trade. In addition, the DOORIAN platform represents a paradigm shift in the world of cross-border trade, providing a distributed and secure platform for global transactions. With innovative features including immediate payment, global access, and enhanced security, the DOORIAN platform supports companies and individuals to participate in the global economy with confidence. As we continue to innovate and expand the functions of the DOORIAN platform, we will continue to strive to enable you to become more interconnected and comprehensive commerce.

- DSP reward

We hope to create an environment where more people can safely trade goods and share useful transaction information in DOORIAN. To this end, we provide DSP reward service that allows you to accumulate points on the platform itself when completing a specific transaction or mission and change them into cryptocurrency and pay them. DSP stands for "DOORIAN Solid Point," and when you sign up for DOORIAN, you can receive it in the form of a reward as you purchase more items in a specific category or if members make more transactions, and you can receive it as participation compensation for various events inside and outside DOORIAN.

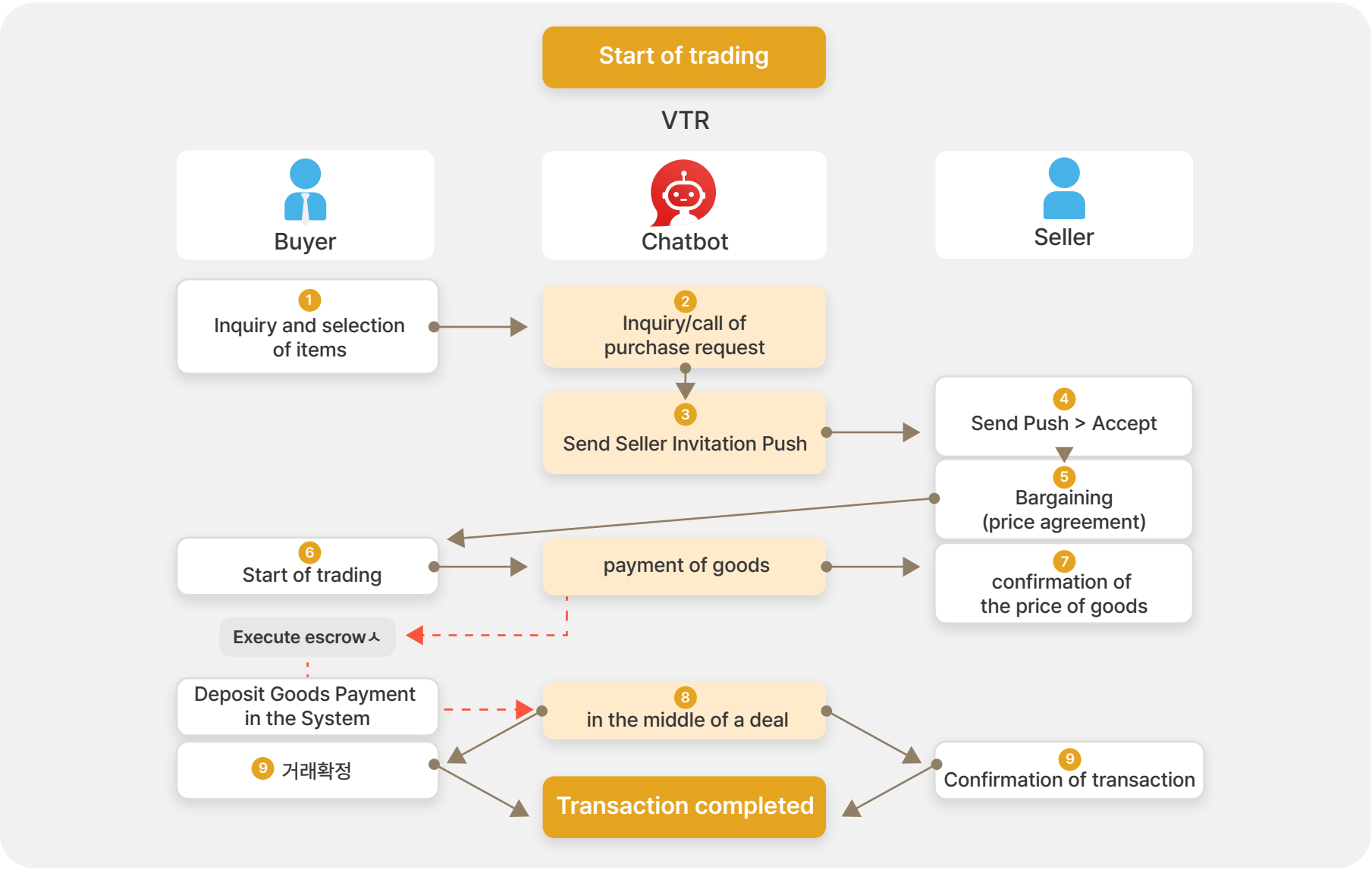
On the other hand, these cryptocurrency rewards can be changed and serviced according to the transaction environment and policy. For example, cryptocurrency can be converted and serviced according to various external cryptocurrency environments and government policies, such as delivering it directly to members' wallets or accumulating points on the platform as points if necessary, and then converting them to external cryptocurrency wallets.



DSP rewards conceptual chart

- Interactive escrow, VTR

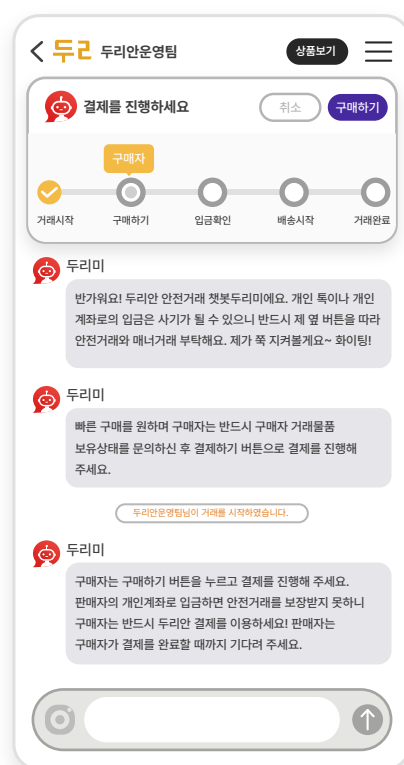
The VTR (Virtual Trading Room) is a safe trading method only for DOORIAN, which complements the escrow function of other platforms, and refers to a virtual trading room used by DOORIAN members to purchase or trade goods. By default, VTR is automatically created when a buyer selects an item he wants to purchase, and the seller is invited through a separate push. Traders can talk to each other here and adjust the condition of the goods to be traded or the terms of the transaction. Users can conduct safe transactions in the order of final bargaining → request for transaction amount → deposit of transaction amount → confirmation of delivery of goods → transaction completion through the guidelines provided by VTR. When the transaction is completed, traders can naturally leave the VTR, and the transaction details can be kept or deleted immediately if desired. For reference, these VTRs appear to be in the form of a chat window only between the two traders, and people who are not the parties to the transaction cannot participate or view them.



VTR conceptual diagram of safety transactions

• Alchatbot

AI Chatbot function is provided under the name "Doorimi" in DOORIAN and plays a role in enhancing user convenience and transaction stability. In other words, to secure the transaction of goods between DOORIAN members, VTR monitors them and actively intervenes if necessary to conduct safe transactions. In addition, payment of goods is deposited in escrow form, and when users attempt to transact outside of escrow, they give warning comments. In the future, Doorimi will be equipped with AI functions to recommend goods according to individual members' purchasing tastes or characteristics, or to more actively intervene in transaction broadcasts to ensure safe transactions between individuals, and to upgrade to remove brokers and increase transaction efficiency by taking advantage of automatically executed smart contracts.



Execution Screen of Doorimi inside DOORIAN

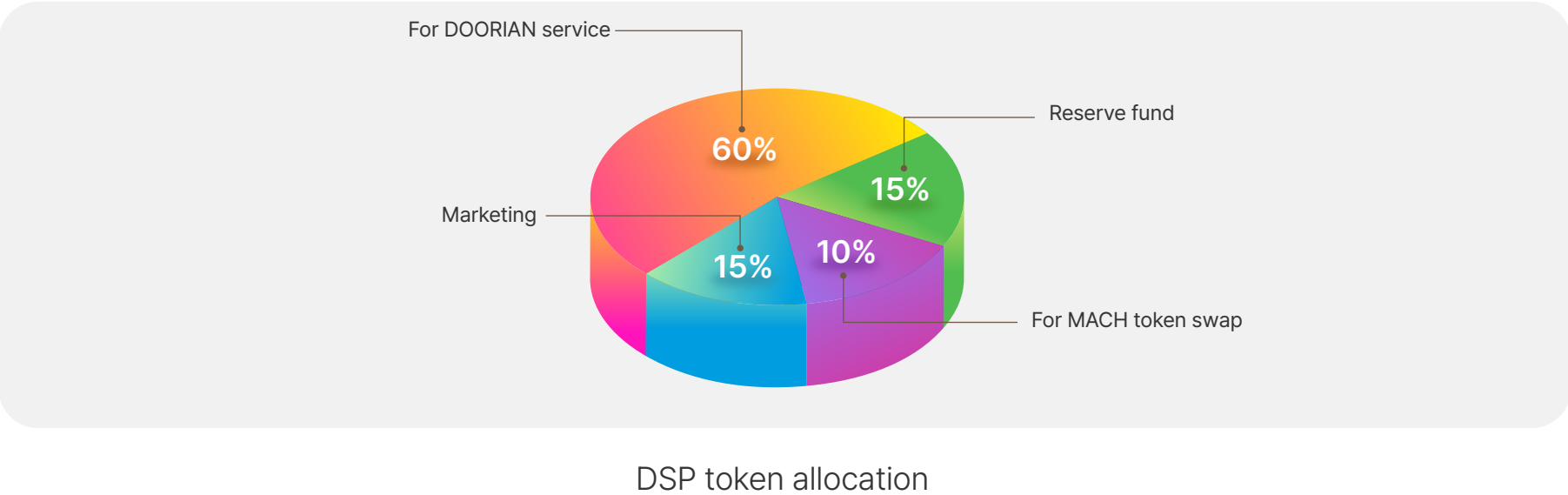
DSP concept

DSP stands for 'DOORIAN Solid Point', and it is a cryptocurrency used in DOORIAN, one of the MACH trading platforms, and the first 10 billion (10,000,000,000) DSP was issued. It has a value standard of 1KRW per initial 1 DSP. Depending on the purpose of use and usability, it can be issued based on multiple main nets, not limited to one main net. The initial issuance is based on ERC-20, and if addition or change of the main net is required in the future, it can be changed through separate notice. DSP is very convenient to transfer between wallets if it is a main net that supports DSP. It can be sent to famous domestic and foreign wallets through a simple application on the DSP support platform and can directly or indirectly exchange with other MACH-based trading platforms.

- DSP token allocation**

Up to 10% of the total issuance will be allocated to existing MACH token holders by means of a separate event, etc., only if they want to exchange them for DSP. (MDSP exchange rate, conditions, and timing are separately notified to the official SNS community, etc.) 15% of the total issuance of DSPs is distributed for purposes such as marketing when listing on an external exchange, which is used to raise awareness of DSPs and secure funds necessary to attract new users. 60% will be used in various ways for members of the country when serving DSP-enabled platforms such as DOORIAN in Korea and abroad (However, the allocation ratio and distribution may be changed depending on the situation without a separate sentence and may be notified through an update of the white paper later). In addition, the remaining 15% will be kept as a reserve fund to prepare for future expansion plans or unexpected costs.

In this way, tokens are distributed at each rate in preparation for DSP's community revitalization, continuous development, brand awareness, partnership and cooperation expansion, and future expansion potential. This distribution method is the result of considering all the key factors necessary for DSP to be activated within the blockchain ecosystem.



- DSP value**

DOORIAN, one of the DSP management platforms, earns 0.1% (subject to change without notice) to buyers or sellers of certain categories of goods. On the other hand, when the transaction is completed, the DOORIAN platform charges a 1% transaction fee from the sale or buyer. When DSPs are listed on an external exchange, members who trade goods through the DOORIAN platform can use DSPs accumulated at 0.1% as a discount on the payment amount when conducting their next transaction on the platform or make a request for withdrawal in cryptocurrency to trade on the listed cryptocurrency exchange. At this time, if there are more

sellers than DSP buyers and the price is expected to fall, some of the remaining 0.8% transaction fee difference from DOORIAN can be used to actively defend against the price drop by buying and burning DSPs on the market.

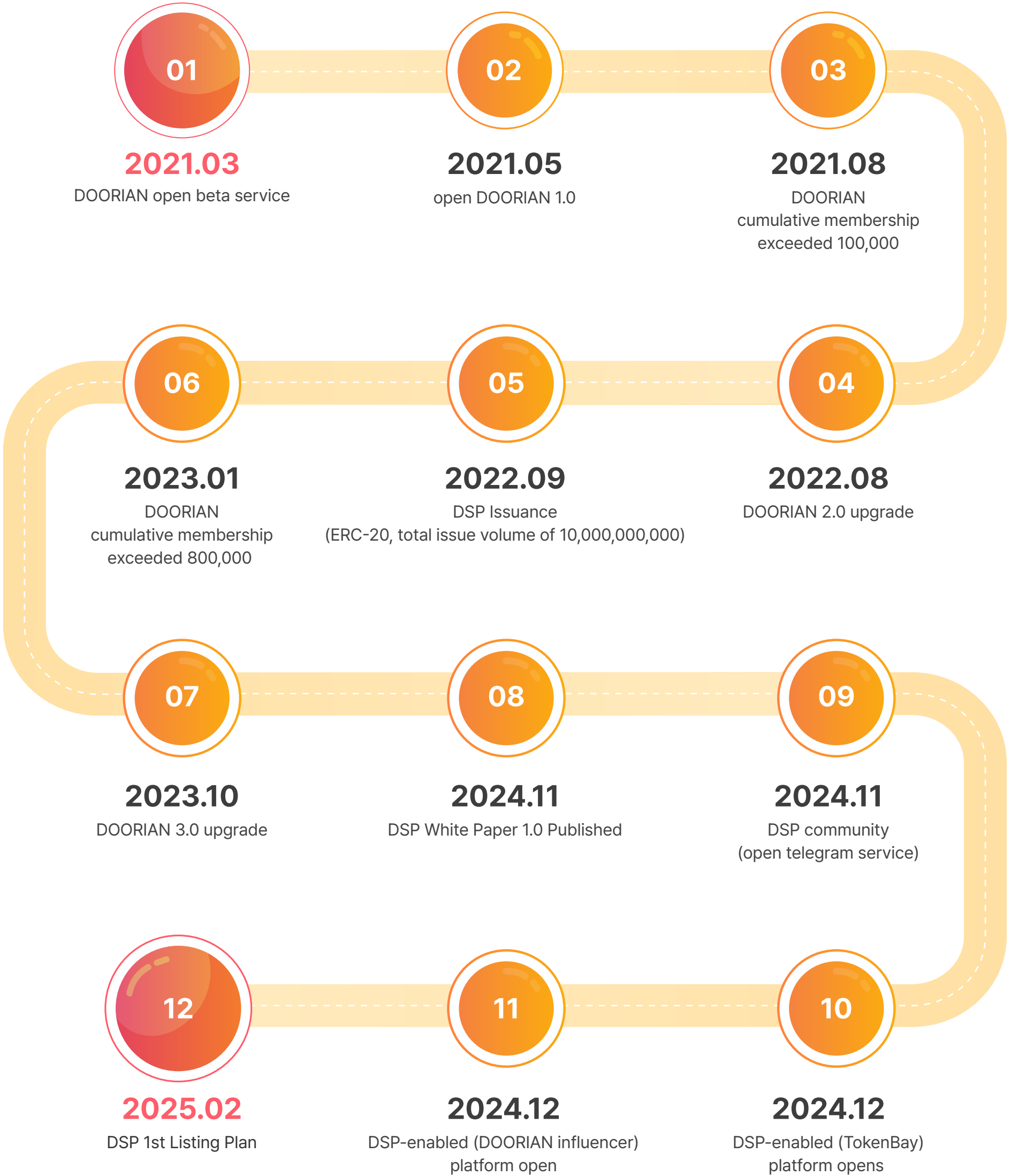
If DSPs are gradually incinerated, the value of DSPs is expected to increase over time because the number of DSPs issued in advance is already limited. In addition, in order to prevent the indiscriminate decline in the value of DSPs on the DOORIAN platform, the platform that supports them will change the accumulation of points and the rate of cryptocurrency change so that they can be applied in a policy.

- **The profit structure of DOORIAN platform**

The profit structure of the DOORIAN platform can be largely divided into a fee system and product sales revenue. As mentioned above, fees are various transaction/use fees that can be incurred when members trade assets through the DOORIAN platform. In the DOORIAN platform, a fee is basically charged according to the transaction amount for each transaction, and a 1% withdrawal fee is charged when requesting withdrawal (However, due to the transaction environment of each platform, it can be changed and applied regardless of the contents of the white paper).

Meanwhile, the DOORIAN platform will provide various additional services as well as relaying asset transactions between members. Profits from these additional services include agency fees for overseas luxury purchases from DOORIAN and issuance fees for NFT sales, as well as profits from banner advertisements for other companies' platforms, mobile games, and cryptocurrency projects for joint collaboration, and sales profits from self-run exclusive shopping mall categories.

DOORIAN roadmap



Disclaimer

Please read all the following disclaimers carefully. If you are unsure about the prospects and investments in DSP tokens, we recommend seeking advice from other experts, such as law, finance, and tax. This DSP token issuer or issuer notifies you that in any case, it is not required to invest and that the investor is responsible for all investments.

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(a) This White Paper was distributed as of the time of writing only for general reference purposes related to the DOORIAN platform and DSP tokens and may be modified without prior consent depending on the results of future review. And these changes will not be notified to prospective or existing investors. All changes must be verified by the investor themselves. (b) No one is obligated to enter a contract or legally binding pledge related to the sale or distribution of cryptocurrencies (hereinafter referred to as DSPs) created and distributed by the DOORIAN platform, and funds shall not be received on the basis of this White Paper. (c) This White Paper will not in any case be construed as a token sale or purchase offer by the DSP token issuer/distributor/company. (d) DSP tokens are not intended to constitute units of securities, business trusts, or collective investment plans. Therefore, this White Paper is not provided as a business plan, business instructions, proposals, etc., and should not be construed as an investment offer or offering in any jurisdiction, such as securities, units of business trusts, units of collective investment plans, etc. (e) The DSP token shall not be understood, classified or treated identically to buyers as an opportunity to receive any return on investment/income/payment/profits or a portion of that amount. The information described in this White Paper has not been reviewed, inspected or approved by regulators. If you wish to purchase a DSP token, you shall not understand, interpret, classify, or treat the DSP token as follows: (a) a currency other than a cryptocurrency, (b) a bond and shares issued by any institution, (c) a right to these bonds and shares, options, derivatives, (d) a difference agreement and other rights under the contract that are or are impersonated for this purpose, (e) a collective investment plan, a unit of securities such as a business trust, or derivatives.

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(a) Certain expressions set forth in this White Paper contain predictive statements about the project's future, future events, and prospects. These are not statements based on historical facts and are identified by expressions like words such as "scheduled," "estimate," "belief," "expect," "anticipate," "forecast," and "anticipate." These forward-looking statements may also be included in other public materials, such as publications, interviews, videos, etc. (b) Forward-looking statements contain a variety of risks and uncertainties. These statements do not guarantee future performance and should therefore not be relied upon. In the event of any changes in such circumstances in the future, DSP tokens and affiliates (the parties) are not obligated to provide resolutions and updates on these, and you are solely responsible for any losses arising from them.

- **Potential risks**

If risks and uncertainties develop into actual situations before deciding to purchase and participate in the DSP token, the business, financial position, operating results, prospects, etc. of DSP and its affiliates may be impacted substantially and negatively. In such cases, you should be aware that you may lose some or all the value of the DSP token and invest in it.

- **Others**

No one has the authority to provide information/explanations regarding DSP tokens, their affiliates (person), and their related businesses and operations, other than those contained in this White Paper, and even if such information/explanations are provided, they shall not be authorized or considered to represent the DSP tokens or their affiliates (person). No information in this White Paper shall be considered business, legal, financial, or tax advice to DSP tokens, durian platforms, or their affiliates. It is recommended to seek advice from other experts such as law, finance, tax, etc. regarding DSP tokens, their affiliates (person), and related businesses and operations.

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Project introduction : doorian.net, mymach.io